

2024 Plains Nutrition Council Spring Conference
Plaza San Antonio Hotel & Spa, Autograph Collection
555 S Alamo St / San Antonio, TX 78205
April 10th – 12th, 2024

PROGRAM OVERVIEW: The 2024 Plains Nutrition Council Spring Conference will begin with a closed-door session for Professional members only at 2:00 PM on Wednesday, April 10th. The Professional members-only session is expected to conclude around 5:00 PM, followed by a pre-conference reception hosted by Chr. Hansen. Chr. Hansen will host a pre-conference symposium that is open to all on the morning of Thursday, April 11th. The general session that is open to all registrants will begin at 1:00 PM on the afternoon of April 11th and conclude around 5:00 PM, followed by a reception hosted by Cargill Branded Feeds. The Friday morning session will begin at 8:00 AM and adjourn around noon on April 12th. A detailed agenda will be made available prior to the conference.

LODGING: A block of rooms will be available for the nights of April 9th, 10th, 11th, and 12th at the Plaza San Antonio Hotel & Spa, Autograph Collection at the group rates of \$249.00/night and above. These rooms will be available on a first-come, first-served basis. The hotel is currently unable to provide a direct link to access the room block, therefore the room block can only be accessed by calling the hotel directly and making reservations over the phone at (210) 229-1000. A link will be provided if one becomes available but is not expected. Certain nights within the block may fill prior to others, which may result in block rate unavailability for a portion of the stay. It may be necessary to book a portion of the nights outside of the block and the remainder within the block if rooms are available. In the event that the block fills, all efforts will be made to increase the number of rooms available within the block, however the addition of rooms cannot be guaranteed and is unlikely. The Executive Committee requested that the maximum number of rooms permitted by the hotel be included in the block. Please do not make reservations that are likely to be cancelled, as that may prevent others from accessing the group rates.

TRAVEL: San Antonio is serviced by most major airlines. The conference will be held within the Plaza San Antonio Hotel & Spa, therefore there will be no shuttle service provided by the conference hotel. Downtown airport shuttles, ride-shares, and taxi services are expected to run throughout the days of the conference. On-site parking is expected to be limited.

GRADUATE STUDENT POSTER COMPETITION AND LUNCHEON: A graduate student poster competition and luncheon will be offered at this year's Spring Conference. Graduate student poster submissions must be received no later than 2:00 PM CST on Tuesday, February 13th, 2024. Submissions must be completed at https://agrilife.az1.qualtrics.com/jfe/form/SV_byzxyxWEy2oDXwy. A luncheon will be available for graduate students and Legends of Feedlot Nutrition inductees that attend the Plains Nutrition Council Spring Conference. Spring Conference speakers will also be invited to join graduate students, LOFN inductees, and the PNC Executive Committee members during this luncheon, which will begin at 11:30 AM on Thursday, April 11th. Students should indicate their intent to attend the luncheon on their conference registration.

REGISTRATION FEE: Membership fees will be included in the conference registration fee, therefore there is no need to become a member or pay annual membership dues separately if also registering for the conference. Those not registering for the conference should pay membership dues in order to continue to receive PNC correspondence. Conference registration fees have increased in order to address rising costs of conducting the conference and to ensure that desired conference venues can be booked far enough in advance

of future conferences. Registration information can be found on the PNC website at <https://theplainsnutritioncouncil.com/conference-registration/>. Registration fees will be as follows:

- Early registration – *guaranteed a printed copy of the proceedings*
 - Professional members: \$175.00 per person no later than Wednesday, March 13th
 - Allied members: \$225.00 per person no later than Wednesday, March 13th
- Late registration – *NOT guaranteed a printed copy of the proceedings*
 - Professional members: \$225.00 per person no later than Wednesday, April 3rd
 - Allied members: \$275.00 per person no later than Wednesday, April 3rd
- On-site registration – *NOT guaranteed a printed copy of the proceedings*
 - Professional members: \$325.00 per person on or after Thursday, April 4th
 - Allied members: \$375.00 per person on or after Thursday, April 4th

Registration is free for undergraduate and graduate students; however, students must register online using their official university email address no later than Wednesday, March 13th. **Professional members** include private and commercial nutrition consultants, university faculty, non-university researchers working in the area of beef cattle nutrition or management, as well as technical service or research and development industry representatives with a Ph.D. **Allied members** include sales associates, veterinarians, international visitors, chemists, laboratory affiliates, engineers, producers, and all other representatives of the allied cattle feeding industry that are not considered professional members. Please select the appropriate affiliation when registering for the conference. The Executive Committee reserves the right to change membership type of an individual if the individual does not meet the requirements outlined for the respective membership type.

PROFESSIONAL COURTESY: The Spring Conference is a success because it is a great place to gain useful knowledge, network with other professionals in the industry, catch up with friends, and make business contacts. We do not wish to stifle these activities. However, some have expressed concern over the amount of “cold-calling” that occurs at the conference. Please respect the time of those attending the conference. On behalf of those concerned, thank you for your consideration.

QUESTIONS OR REQUESTS FOR ADDITIONAL INFORMATION can be submitted via email to info@theplainsnutritioncouncil.com.

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Life Products, Inc.	Livestock Nutrition Center	Midwest PMS
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Servi-Tech, Inc.	Timab Magnesium	Tracer Minerals, LLC
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General agenda (tentative)

Wednesday – April 10th, 2024

12:00 to 5:00 PM	Check-in and registration table open, graduate poster setup
2:00 to 5:00 PM	Professional member only closed-door session
5:00 to 6:00 PM	View posters and open bar
6:00 to 8:00 PM	Pre-conference reception hosted by Chr. Hansen

Thursday – April 11th, 2024

7:00 AM to 5:30 PM	Check-in and registration table open
7:00 to 8:00 AM	View graduate student posters
8:00 to 11:30 AM	Pre-conference symposium hosted by Chr. Hansen
11:30 AM to 1:00 PM	Lunch
1:00 to 4:45 PM	Plains Nutrition Council Spring Conference opening session
4:45 to 5:30 PM	View graduate student posters
5:30 to 7:30 PM	RAMP and Sweet Bran reception hosted by Cargill Branded Feeds

Friday – April 12th, 2024

7:30 to 10:00 AM	Check-in and registration table open
8:00 to 8:30 AM	Plains Nutrition Council business meeting
8:30 to 11:30 AM	Plains Nutrition Council Spring Conference closing session