

2026 Plains Nutrition Council Pre-conference Symposium Agenda

San Antonio, Texas
April 9, 2026

7:30 – 7:40 am	Introduction and Welcoming Remarks	Dr. Lee Bob Harper, Zoetis
7:40 – 8:10 am	Choosing the Right Implant for Growing Cattle: Data Review	Dr. Blaine Corners, Zoetis
8:10 – 9:10 am	Research Update for Long-Fed Beef and Beef-on-Dairy Cattle	Dr. Bryan Bernhard, Zoetis Dr. Matt Quinn, TELUS Agriculture and Consumer Goods
9:10 – 9:25 am	Break	
9:25 – 10:00 am	Leveraging Terminal Sorting to Capture Added Value	Dr. Trent McEvers, Dumas Feedyard LLC.
10:00 – 10:50 am	Maximizing Performance from Reimplanting and Chute-Side Quality Control	Dr. Dirk Burken, Zoetis
10:50 – 11:30 am	Folds of Honor Partnership: Honor Their Sacrifice. Educate Their Legacy	Michael Lammey, Folds of Honor